

Elite Business Funding

Sector: Broker

Description: Helping Elite Business Funding to achieve their mission in supporting SME business growth.



Elite Business Funding are an Essex based independent commercial finance brokerage specialising in alternative finance aimed at, but not exclusive to the small and medium enterprises market. The team of regulated brokers focus on building long term relationships with both lenders and clients, based on trust, honesty and reliability.

Elite Business Funding have been working with Just Cashflow since 2018 and they have fast become one of their favourite lenders.

The team of brokers at Elite Business Funding work closely with their clients to ensure they find the right product to suit their business requirements.

They have referred many of their clients to Just Cashflow due to the flexible nature of their products, not to mention competitive pricing.

Recently a client reduced their monthly loan payment by 75% by moving their funding to Just Cashflow. The client had two short terms loans with another provider and was paying around £7k a month. By taking the Business Builder loan they were able to reduce their monthly payments to around £1,500 per month which was not only a massive saving but also made a significant difference to their cash flow.

Another client who had been a sole trader for 4 years set up a Limited Company. As he had only been trading for 1 month other lenders would not provide funding. Just Cashflow's flexible lending approach meant that the client's full history was considered and a £20k Revolving Credit Facility was provided. This enabled the client to kick start his business plans and move from a B2C to a B2B market. The funding supported his business development and he took on a £260k contract in his first month of trading.

Elite Business Funding are particularly impressed with Just Cashflow's open approach to their underwriting criteria which is accessible and straightforward.

“Working with Just Cashflow is easy. It is good to be able to speak to the underwriters directly and the team work hard to deliver funding quickly. The products, while unique in their flexibility, are also straightforward and easy to understand and to explain to clients. Along with that the pricing is good. We recommend Just Cashflow to most of our clients who need flexible funding. They are the best lender in the market to work with – and a great team!”

Charles Groves
Director
Elite Business Funding



For further information please contact:

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